

# GVR Photography Club

## Board of Directors Meeting Minutes

October 9, 2023

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**Directors present:** Danny Valenzuela, Todd Taylor, Kevin Hannah, Tom Parker, Tom Ransburg, Neil Wicai, Gene Komaromi, Patricia Ferguson, Kirk Hively, Debra Sanders, Kevin Mays

**Others present:** Paul McCreary, John Pilger, Sue Ready (via Zoom), Sam Schaen

**Directors absent:** Linda Gregory

### 1. Call to Order and Verify Quorum at 2:30pm

### 2. Adoption of Agenda

- a. President Danny Valenzuela distributed the agenda electronically  
**MOVED/SECONDED/CARRIED**
- b. President Danny Valenzuela proposed renaming the mat room to "Bob Martin Mat Room"  
**MOVED/SECONDED/CARRIED**

### 3. Review and Approval of Minutes from April 20, 2023

**APPROVED** by prior procedure

### 4. President's Report

Danny Valenzuela reports:

- We have backups for several key positions, specifically for the newsletter, systems administration/IT, Photoshop SIG, education chair.
- Jane Winkenwerder has resigned from managing supply orders due to family issues. Ron Stein has agreed to take over managing supplies, with Monica Parker backing up Ron. Ron Stein has agreed to back up Monica Parker in managing nametag orders.
- Work order submitted to GVR to update the sign out front by the pedestrian bridge. Work order approved, currently no estimated completion date.

- The redesign of the club is complete. Danny thanked the Board for their support of the redesign effort.
- GVR has advised that any signage such as A-frame menu boards and banners requires GVR approval.
- Danny thanked Kirk Hively for managing club business during Danny's absence.

## 5. Treasurer's Report

Kevin Hannah reported:

- The club has a year-to-date deficit of \$11,516.48, which is below our \$12,170 budgeted deficit. Dues are starting to come in, so that revenue is building. At the end of September, we had \$6420.54. For the year we budgeted \$16,000 in dues revenue. In our working capital account, we have \$3950.58. In our money market account, we have \$16,177.42. In our Wild Apricot account, we have \$1,745.87, for a total of \$21,873.87. We transferred \$4,000 from the money market account into the working capital account to cover our software updates, the main one being Wild Apricot which was around \$2,600. So basically we're in a good position.
- The credit card issued to Jane Winkenwerder was apparently compromised, and BMO put a stop on that card. Process underway for crediting Photography Club with unauthorized charges and issuing new credit card.
- Motion to accept the treasurer's report.
  - **MOVED/SECONDED/CARRIED**

## 6. Membership and Marketing

Tom Parker reported:

- The club membership is 599 active members, consisting of 213 in 1-member households and 386 in 2-member households, with three new members in the past 30 days.
- With respect to marketing, we have one A-frame menu board and a table drape with the new club logo. Looking for other suggestions on ways to promote the club using the new logo.
- With respect to merchandise, Tom presented a proposal for baseball caps embroidered with the club logo. Board unanimously approved the 4imprint cap embroidered with black lettering. Motion was made to set the cost of the baseball cap at \$15.00.
  - **MOVED/SECONDED/CARRIED**

- Tom next presented a proposal for polo shirts embroidered with the club logo. Board unanimously approved the 4imprint Sport-Tek® Micropique Sport-Wick® Polo Shirt embroidered with black lettering, with shirts available in yellow and white. Motion was made to have an executive committee consisting of the club officers determine appropriate pricing for the polo shirts.
  - **MOVED/SECONDED/CARRIED**
- With an Open House in either November or December and a GVR Showcase event slated for January 2024, Tom will be asking for help to update the club's video presentation.
- An effort is underway to simplify digital photograph submission while simultaneously ensuring images are the correct size and quality so they can be used for the club's large-screen monitor, the club's website, and the club's Facebook page (essentially the full suite of the club's digital image applications). Tom has been working with Ron Stein and Sue Ready on the image requirements and will be working with Sam Schaen to determine if we could/should establish a club email address or a link to submit photos via our website so that the volunteers who manage our applications don't have to use their personal e-mail accounts. We're also looking at providing members with information on how to "sign" their images as well as standardizing the naming convention for submitted photos.
- Expanding our social media presence to include Instagram. Sue Ready discussed the benefits and apparent ease of expanding from Facebook into Instagram. Barb Giles, GVR Communications Manager, noted "... there are no issues here with expanding your social media presence to Instagram as I think it's a fabulous idea. The younger retirees will be following that platform more than Facebook at some point." Motion was made to expand our social media presence to Instagram.
  - **MOVED/SECONDED/CARRIED**

## 5. Education

Gene Komaromi reports:

- Attendance and interest among our Special Interest Groups is great.

- A new SIG called *On Assignment* is being formed that replaces the old digital picture SIG. Plan is to have an organizational meeting to determine how the SIG should be structured.
- Exploring establishing a phone photography SIG; details to follow.
- Exploring possible collaboration with Photographic Society of America (PSA) since the Photography Club is a member of PSA.

## 6. Entertainment

*Speaker Series* – Deborah Sanders reports:

- Speakers lined up for November, January and February. Confirmation on March and April speakers pending confirmation of room availability and dates.
- Jonathan Arlia presenting on the next generation of photography technologies including drone and 3-D photography in November
- Roger Naylor, unofficial state historian, presenting in January
- Steve Vaughn presenting on hummingbird photography in February
- Other presenters are being finalized for March and April.

*Showtime* – Chuck Hill

- No report

*Travelogue* – Paul McCreary reports:

- Series begins in November and runs through April on the 2<sup>nd</sup> Tuesday of each month at 7:00 pm
- Enough videos are “on the bench” to cover November and December; working scheduling with submitters

## 7. Special Interest Group Reports

Linda Gregory reported:

- Photoshop SIG has been meeting all summer in person with 4-5 people each session. She continues to get new people attending and new topics for discussion.

Wendel Werner reported:

- B&W SIG is meeting alternate weeks in October and every week starting in November. Will probably have to cancel meetings the last two weeks of November since he will be out of town. Gets 4-5 people at each B&W SIG meeting.

## 8. Field Trip Report

Patty Ferguson reported:

- Monica provided Board members a summary of upcoming field trips.
- Conducted several successful field trips over the summer, including Linda McCartney and Van Gogh.
- Twenty-six field trips currently planned, with 11 more field trips in the works.
- Averaging five to six field trips each month.
- After some discussion, recommended we defer a trip to Gammons Gulch until next field trip season.

## 9. New Business

- Discussed conducting an Open House with the Computer Club, to be held on either November 4 or December 2, 2023. Motion made to hold the open house on December 2, 2023.

- **MOVED/SECONDED/CARRIED**

Patty Ferguson agreed to work with Danny on coordinating the Open House with the Computer Club and GVR.

- Issue regarding changing the lockbox code and who has access to it was discussed. Lockbox was found open with key missing and code plainly visible. Decision was made to re-key the front door and change the lockbox code. With respect to who should have lockbox access, it was agreed that monitors be granted access. Board members; Travelogue, Showtime and Speaker Series leaders; and field trip facilitators, coordinators and leaders who are not already granted access as monitors may also be granted access by the club president based on demonstrated need.
- Report on Monitor status. Tom Ransburg reported we had a huge response to the call for monitor volunteers. Tom is working to schedule trainees to work alongside experienced monitors.
- Adoption of official holiday club closings. Following discussion, a motion was made to accept the following as holiday closures for the club:
  - New Year's Day
  - Memorial Day
  - Independence Day
  - Labor Day
  - Thanksgiving and following Friday
  - Christmas Day
- **MOVED/SECONDED/CARRIED**
- Decision on implementation of new GVR Waiver of Liability Policy. Instead of signing a waiver for each event, the new waiver is signed once. Monitors have been instructed to have members complete the

form and then file completed waivers in the "Signed Waiver" folder. A spreadsheet is being used to record who has completed waivers. [Note: Subsequent to the Board meeting, Monica Parker volunteered to maintain the spreadsheet in her capacity as the Field Trip Facilitator.]

- Keith Hively reported we have photo exhibits at Las Campanas (with room for 30 more) from September to the end of October. We also have about six photos on exhibit in the GVR West Center. We may have to request GVR prepare or approve an exhibit schedule for next year.
- Board approved Todd Taylor's request to work with the Heirloom Farmers Market for a Photography Club table once a month at the Wednesday morning farmers' markets at Green Valley Village.
- Donation to GVR Foundation Neighbors Helping Neighbors Program. Motion to donate \$200 to the Neighbors Helping Neighbors Program was made.

- **MOVED/SECONDED/CARRIED**

## **10. Other**

- a. Update on GVR Foundation Sub Accounts. For clarification, donations cannot be designated for specific clubs; the GVR Foundation allocates funding based on need. Danny will include information on how to contribute to the GVR Foundation in the club newsletter.

## **11. Adjournment**

***Next board meeting: November 13, 2023 @ 2:30 pm MST.***

There being no further business to come before the board, a motion to adjourn was made.

**MOVED/SECONDED/CARRIED**

Respectfully submitted  
Tom Parker  
Secretary