

Green Valley Recreation Camera Club Board of Directors Meeting Minutes

February 10, 2022 via Zoom

Directors present: Danny Valenzuela, Phil Rock, Stephen Herron, Rick Calvert, Gene Komaromi, Neil Wicai, JP Pilger, Julie Howard, John Yeager

Others present: None

Directors absent: , Michele Hamel, Holly Chorba

1. Call to Order and Verify Quorum at 2:30 PM

2. Adoption of Agenda

President Danny Valenzuela distributed the agenda electronically

MOVED/SECONDED/CARRIED

3. Review and Approval of Minutes from November 8, 2021

APPROVED by prior procedure

4. President's Report

Danny Valenzuela reports:

- By-laws signed and approved
- GVR report submitted on time
- Inventory report should be in a standard document for next submission
- GVREC CEO, Scott Somers, would like to attend an event such as Travelogue
- Eileen Wood has resigned

5. Treasurer's Report

JP Pilger reports:

- Income \$41,899 in chequing account and money market total
- Net income for the year is \$1,518.90
- Suggest continuing with existing membership rate
- The Board's approval of \$6,000 for computer improvement has not been spent

6. Committee Reports

a. Membership and Administration:

John Yeager reports:

- Current membership is at 553

b. Education

Gene Komaromi reports:

- The Club has coped with COVID-19 by using online resources such as *ZOOM, YouTube* and instructional videos

- The Club is developing “Blended Activities” that include both online and hands-on sessions
- Special Interest Groups have become an integral part of the GVR Camera Club, and an attempt will be made to organize more SIGs in the future A “Workshop Model” will be used in place of The Big Winter Class next year.
- Attendance for SIGs exceptional
- See the full *education report* attached to these minutes

c. Entertainment:

No reports

7. Special Interest Groups

Exhibit Coordinator

Sue Ready is in charge of displays and Judy Howard is her assistant

8. Other Reports

None

9. Old Business

Danny Valenzuela

- Recognition should be given to the 80 members who volunteer
- Conclusion: include names in newsletter and a send a certificate

10. New Business

Privacy and Copyright Policies

- CVRCC Privacy Policy submitted, discussed, revised

MOVED/SECONDED/CARRIED

- CVRCC Copyright Policy submitted, discussed, revised

MOVED/SECONDED/CARRIED

- Sam Schaen will add them to the Club’s internet website

Election Discussion

- Board Election Nominating Committee formed for April general meeting
- The nominating committee members are JP Pilger, Linda Gregory and Danny Valenzuela
- Planning/Work Session for next year will take place in late April and will include newly elected members.

11. Adjournment

Next board meeting is Monday, March 14, 2022 at 2:30PM

MOVED/SECONDED/CARRIED

Green Valley Recreation Camera Club

Educational Report February 2022

Gene Komaromi, *Education Chair*

The purpose of this report is to provide the Board of Directors of the GVR Camera Club with information of the educational activities of the Club. COVID has given the Club a rough ride during the last year, and we've attempted to adapt activities accordingly.

In general, the Club has been forced to follow the trends of educational institutions across the country by moving to Online Classes and Blended Learning. A few years ago, the Club designed our educational activities bases on the "High School Lecture Model". We offered a classroom and an instructor, who provided a lecture on a given topic. Educational trends changed and the Club moved to a "Workshop Model" where learning became a shared experience guided by a facilitator. That model is shown in the Club's Special Interest Group system. Along came COVID and more changes were mandated.

Online Activities.

The Club purchased two ZOOM accounts, and with some growing pains, moved to online activities. With that move, the Club was able to shift the location of activities to member's homes, time could also be shifted through the use of a YouTube Channel. Participants could participate in the Club's Educational Activities anywhere and at any time. The downside of the move towards online activities is the lack of personal contact.

Blended Activities

The Club needs to make an effort to return to some type of "face to face" activities. Blended Learning activities offer a partial solution. I personally don't feel that the Club will ever go back to "face to face" only activities. Informal feedback seems to indicate that our members would like both "face to face" and online experiences. The Club has developed a relatively simple method to produce Blended Learning activities.

The Multimedia SIG is experimenting with Blended Learning. The SIG meets online on the 2nd and 4th Monday of the month, they meet "face to face" at the Club facilities on the 1st and 3rd Mondays. The Club will need observe these experiments to plan future activities.

The Club may be able to generate some specific "Back To The Club Room" activities that can only be done in Club facilities if needed, matting, studio shoots being examples.

Special Interest Groups

The major educational activities have become centered around the Club's Special Interest Groups. For example, 15 members attended the Multimedia SIG via ZOOM, while another eighteen members viewed the SIG later on YouTube. Club attendance numbers are not just at the door of the Club Room but are also on ZOOM and YouTube.

The SIGs have proven to be the Club's best educational resource, running independently to provide individualized information for participants. The SIGs are self-regulating with the facilitators and members planning and presenting information. Special Interest Groups are the future of the GVR Camera Club and they need to be developed and nurtured.

Instructional Videos

The Club has developed some instructional videos through the Multimedia SIG that have proved to be a benefit to Club members. Videos produced by the Club may prove to be another asset in the future.

The Big Winter Class

For many years, the GVR Camera Club has provided a camera or photography class each winter. The class was originally used to instruct members on the use of cameras, as smart phones dominated, it became a photography class. The Club used the class to recruit new members. This year there were 45 registrants in the class, with 40% being new to the Club. But sadly, enrollment on the Big Winter Class has been declining each year, there were 45 registrants this year, down 50% from two years ago. Attendance in the class was not consistent, participants attended those sessions that they found interesting, skipping others.

I'm suggesting that the Club replace the Big Winter Class with a series of Workshops in 2023. Participants can register for workshops that interest them. Some of these Workshops could have Blended Activities with both "Online and Hands On" activities. Hopefully, some of those workshops will develop into Special Interest Groups.

YouTube

Many of the GVR Camera Club's SIGs and other activities are now on the Club's YouTube Channel. The Club needs to set up some management for the YouTube Channel.

Summary

- The Club has coped with Covid by using online resources such as ZOOM, YouTube and Instructional Videos.
 - The Club is developing "Blended Activities" that include both Online and Hands On sessions.
 - Special Interest Groups have become an integral part of the GVR Camera Club, an attempt will be made to organize more Special Interest Groups in the future.
 - A "Workshop Model" will be used in place of The Big Winter Class next year.
- Gene Komaromi

