

RANCHING HERITAGE FESTIVAL

JUNE 3-5, 2022

RAILROAD PARK & RAILROAD AVENUE
WILLCOX, ARIZONA



SCHEDULE OF EVENTS & MAP

View this schedule online
by scanning QR code →



ENTERTAINMENT ALL DAY

10AM-6PM FRIDAY & SATURDAY
10AM-NOON SUNDAY

PROGRAM _____ LOCATION _____

Art Show _____ Palace

Cowboy Experience _____ Heritage Courtyard

Western Music _____ Street Stage

Dance, Talks, Music* _____ Windmill Park

Chalk Art Mural** _____ Heritage Courtyard

*Friday and Saturday Only

**Friday Only

OUTDOOR GAMES CLINICS & LIVESTOCK

ROUND PEN ON RAILROAD AVE

Horsemanship

Friday & Saturday from 10am-Noon

Kid's Games

Friday & Saturday from Noon-2:30pm

Sunday from 10am-Noon

Demos/Clinics Calf Tying ■ Goat Tying ■

Breakaway ■ Team Roping-Head,Heel

Friday & Saturday from 2:30pm-5pm

Expo Showmanship Steer ■ Lamb ■ Goat ■ Pig

Friday & Saturday from 5pm-6pm

Dummy Roping (7 and Under)

Saturday Only ■ Girls 6pm ■ Boys 6:30pm

BUCKLES FOR WINNERS!!

SCHEDULE OF EVENTS

HERITAGE & HISTORY

LIVE DISCUSSIONS AT THE PALACE

Cowboy Hall of Fame Members

Friday & Saturday at 2pm

Historic Ranches

Friday & Saturday at 4pm

Cowboy Hall of Fame Videos

Sunday from 10am-Noon

HERITAGE CRAFTS DEMONSTRATIONS

RAILROAD PARK

	Farrier	Chuckwagon
Fri/Sat/Sun	10am	10:45am
Fri/Sat	12:15pm	1pm
Fri/Sat	2:30pm	3:15pm

	Blacksmith	Quilting
Fri/Sat/Sun	11:30am	10:15am
Fri/Sat	1:45pm	12:30pm
Fri/Sat	4pm	2:45pm

	Rope-making	Saddlemaker
Fri/Sat/Sun	11:45am	11am
Fri/Sat	2pm	1:15pm
Fri/Sat	4:15pm	3:30pm

SCHEDULE OF EVENTS



HERITAGE & HISTORY

Virtual Reality Experience

Friday & Saturday 10am-Noon, 1-3pm, 4-6pm

Sunday 10am-Noon

At Studio 128 - Sign up required On Site

1880's Walking Tour

Friday & Saturday 10:30am and 6pm

Sunday 10:30am

SUNDAY ONLY

Chuckwagon Breakfast

Sunday 8am at Railroad Park

Purchase Tickets in Advance Only at Information Booth

Cowboy Church

Sunday 9am at the Street Stage

FREE CONCERT

JARED ROGERSON

Friday 7pm - Street Stage



FREE STREET DANCE



Dance the night away with

CROSSROADS

Saturday 8pm - Street Stage



SIERRA BONITA RANCH

Established in 1872 by Col. Henry Clay Hooker, the Sierra Bonita Ranch became the first permanent cattle ranch in the Arizona Territory. Originally the Sierra Bonita spread was 90 miles long and 27 miles wide, featured tall grass and was blessed with fresh water Cienegas. Named after the beautiful wild flowers that covered the nearby mountains, the Sierra Bonita is an iconic ranch that has stood the test of time.

Col. Henry Hooker obtained contracts to provide beef to the Army and the Indian Agencies. During these early years of fulfilling beef contracts with the military outposts, Col. Hooker was also improving the quality of his cattle herd.

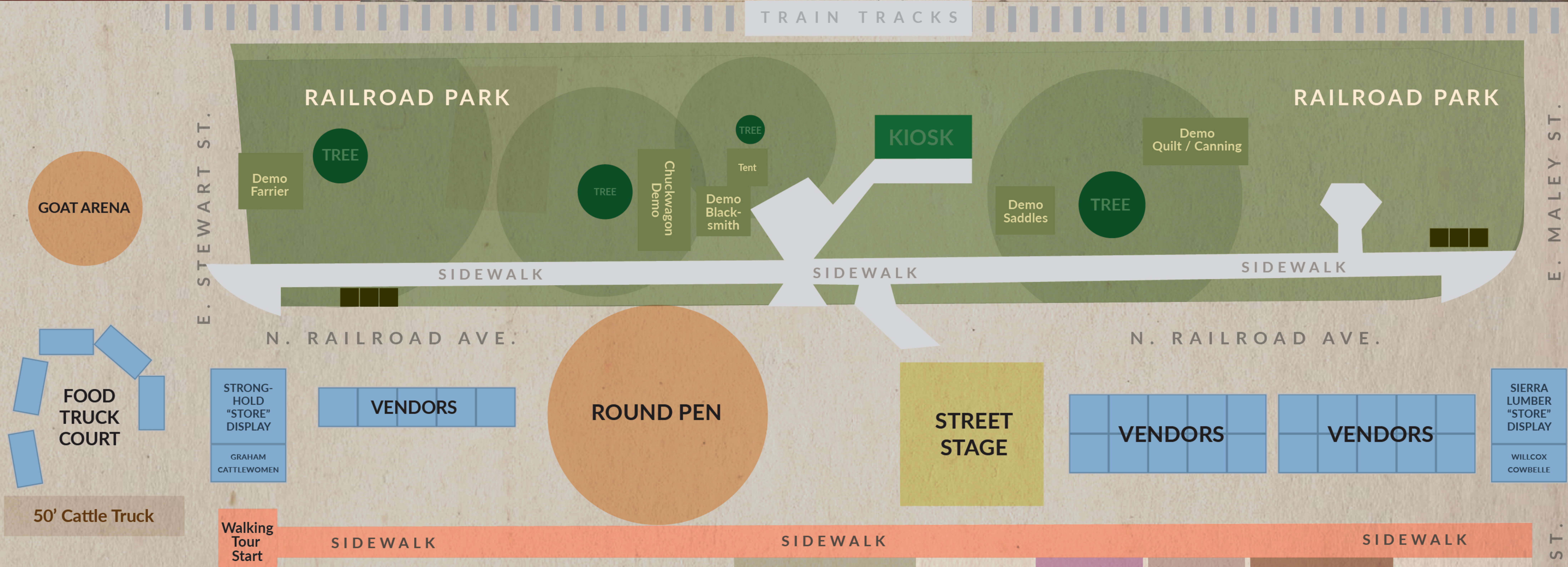
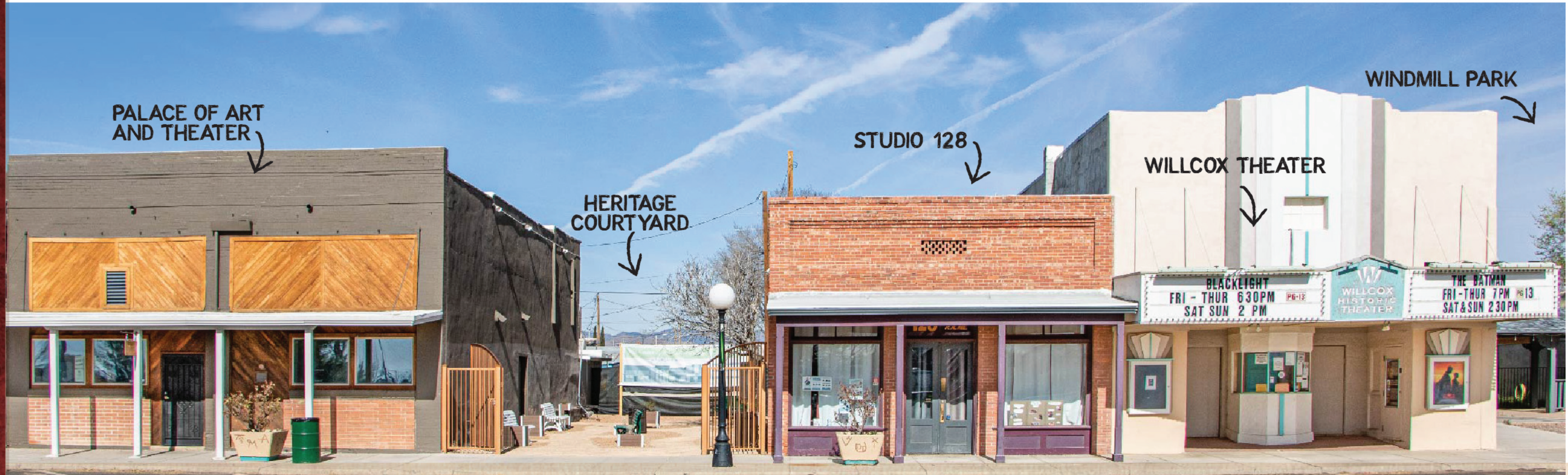


When the Sierra Bonita was first established, 15,000 head of cattle were trailed in from Texas. These Longhorns and Corriente cattle were hardy breeds that could survive anywhere, but were not optimum beef cattle. It was not long before Hooker introduced Durham and Hereford cattle. Now, 150 years later, some of the original genetics are still viable and Hereford cattle still roam the Sierra Bonita.

Since 1872 cattle have been branded with the “Crooked H”, one of the oldest continuously used brands in Arizona, and today Jessie Hooker Davis, the sixth generation direct descendant of Col. Henry Hooker, continues to operate the Sierra Bonita Ranch.

RANCHING HERITAGE FESTIVAL

FESTIVAL MAP



- ROUND PEN & GOAT ARENA
- Horsemanship
- Kid's Games
- Demos/Clinics
- Expo
- Showmanship
- Dummy Roping

WALKING TOUR

MUSIC AND ENTERTAINMENT

VENDORS & FOOD TRUCKS

DEMOS IN RAILROAD PARK

VR HERITAGE EXPERIENCE

LEGEND

ENTERTAINMENT, DANCE & TALKS

CHALK ART & COWBOY EXPERIENCE

ART SHOW & CHOF & RANCH OWNER PANELS



TIP YOUR HAT TO THE COWBOY WAY OF LIFE at the Ranching Heritage Festival in Willcox.

Beginning in 1872, the first ranch in Arizona was founded at the Sierra Bonita Ranch. The year 2022 marks 150 years of ranching in this prime cattle country. Traditions and hard work have come to define this shared ranch culture for generations. Celebrate the past, present and future of ranching for three days this June. Join us as we highlight, demonstrate and preserve our cowboy heritage and history.



WILLCOX THEATER AND ARTS

Willcox Theater and Arts, "Studio 128" and "Palace", located in adjacent historic buildings, provide live stage programming, arts workshops, STEAM and digital arts programs. Serving all ages and interests, Willcox Theater and Arts provides everyone with opportunities to enjoy the arts, and to create, learn, and display accomplishments, while helping to keep the Railroad Avenue Historic District a vibrant downtown in Willcox.

COWBOY HALL OF FAME

The Willcox Cowboy Hall of Fame was instituted September 10, 1983. The Cowboy Hall of Fame was not to be just for big-time ranchers, but rather was to be a celebration of all the ordinary people who have made this country great.

Hosted by the Willcox Theater and Arts
& Willcox Cowboy Hall of Fame
In Conjunction with the Cochise-Graham
Cattle Growers Association

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THE GRAND CANYON STATE